

(a trading name of Lawmans UK Ltd)

Yellow Park Privacy Policy

Yellow Park is committed to ensuring that your privacy is protected. In the execution of its business activities Yellow Park is required to process personal data and will ensure that in doing so, your details will be handled carefully and securely.

Your personal data rights:

The European Union's General Data Protection Regulation (GDPR) provides rights for individuals regarding their personal data. Yellow Park respects your rights and outlines here how Yellow Park ensures that you can exercise your rights regarding the privacy of your personal data.

You have the following rights:

- The right to access your personal data held by Yellow Park and to receive confirmation as to whether any personal data is being processed.
- If the personal data we hold for you is inaccurate you may contact Yellow Park to have your information corrected.
- You have the right to request that Yellow Park erase data that is no longer necessary in relation to the purposes for which it was collected or otherwise processed.
- You may also request that Yellow Park restrict the usage of your personal data. You have the right to object to your data being processed if your information is processed for direct marketing purposes. You may also lodge a complaint with your national Data Protection Authority (DPA) if you have concerns about how Yellow Park processes your personal data.

If you wish to exercise any of your rights, please contact our data protection officer (DPO) via our contact email: hello@yellowpark.co.uk

For more information on GDPR, please visit the [UK GDPR website](#).

Collecting and processing your personal data

Personal data we process may consist of:

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- Contact details (full name, address, postcode, country, city, telephone number, e-mail address and title)
- Bank account details
- Credit card details
- Vehicle registration number
- Photos (for general parking facility bans)
- Details concerning unlawful or objectionable behaviour in relation to a ban resulting from the behaviour
- Date and place of birth
- Start and end date of warning/ban for unlawful entry
- Location details
- Video recordings
- Certificate of good conduct
- Human Resources data (performance, interviews, salaries, administration, sickness absence, etc.)
- Data related to a track and trace system for company cars
- Signatures

We may share your personal data with vendors working on our behalf or with third parties when required by law or in case of a legal process or obligation, for example the police, tax authorities or other authorities.

Using the Yellow Park website

Cookies:

Yellow Park uses cookies to measure the number of visitors to our website. If you do not want us to log your visit, please turn off cookies in your browser. Turning off cookies may limit your user experience on our website and use of our services.

What are cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a web page. The next time you visit the same web page, the

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information contained in this file can be accessed by the website, so that it can recognise your computer or mobile device to deliver tailored content.

Which cookies does Yellow Park use:

Tracking cookies

Tracking cookies are placed on your computer or mobile device by our equipment so we can recognise your device again next time you visit us. There are two types of tracking cookies: session cookies and persistent cookies. Session cookies enable us to see which parts of the website were viewed on your device during a visit. Persistent cookies enable us to recognise your computer or mobile device if you visit our website again.

Analytics

Via our website, cookies are placed by third parties. We use these cookies to gain insight into how our website is used so that we can improve it.

Social media buttons

On our website you will find buttons to promote web pages on social media platforms. These buttons use snippets of code originating from these social networks. This code places cookies on your device. We do not have any influence on this process.

Access, correction and deletion

You can ask Yellow Park for a statement regarding which of your personal data is or has been processed. Yellow Park will provide an overview within four weeks. If there are errors in the details recorded by Yellow Park, you can ask Yellow Park in writing to correct or delete the data. Yellow Park may request a contribution to the cost of providing the statement referred to above.

Amendments

The Yellow Park website and products and services offered are constantly under development. From time to time, the text referred to above will be



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evaluated and adjusted to reflect these developments. Changes will also be made as required by legislation and regulations. As a visitor to the website, Yellow Park recommends you regularly check the privacy statement to keep abreast with Yellow Park's current privacy policy. We may change our privacy statement from time to time. Although Yellow Park strives to keep you updated about changes to our privacy statement, we reserve the right to make any changes without notifying you.

Security of your personal data

Yellow Park protects your personal data by implementing appropriate technical and organisational measures to ensure a level of security appropriate to the risk. Yellow Park also trains its employees in data protection and the fundamental principles of handling such data.

For any additional queries or information, please contact:

hello@yellowpark.co.uk